



OTC: MRNJ

Metatron Inc.

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Executive Summary First Quarter 2010

Corporate Information			
Market	Pinksheets: MRNJ	Transfer Agent	Pacific Stock Transfer (702) 361-3033
Shares Outstanding	176,404,107	Legal Counsel	Anslow & Jaclin
Public Float	154,352,423	State/Date	Delaware/2000
One Year Price Range	\$0.018 - \$0.40		

Emerging Mobile-Internet Convergence Leader

Metatron is a multi-business new media corporation consisting of highly-related fast growing companies that transact through the internet and mobile devices. Our mission is to harness the power of technology to make people's lives more productive and enjoyable. Metatron's network of partner companies operate in the hottest business sectors including online dating, credit card processing, next-gen relational database development, search engine advertising optimization and iPhone/mobile device applications. Its development and growth strategy can be summarized as:

- (1) Acquire properties, technologies and operations to create an end-to-end menu of content and services for consumers and businesses in the new media space;
- (2) Integrate those acquisitions into an efficient and profitable organization with a seamless market presentation;
- (3) Create relationships with high profile marketers which can succeed in creating mass awareness of our businesses in the targeted markets; and
- (4) Create competitive advantages and increased user loyalty by integrating new technologies and benefits into our new media properties.

Metatron's targeted acquisitions operate in today's hottest business sectors -- *Hit Wise* reports that U.S. online dating traffic went up 16% and accounted for \$957 million in annual revenue during 2008. \$200 million worth of iPhone applications are sold each month according to *Ad Mob*.

The Company's "*Build – Acquire - Monetize*" strategy is simple and direct; acquire and assimilate fast growing companies or valuable properties in front-running technology and entertainment sectors; and form a vast yet razor sharp network that intelligently leverages the strengths of its components to form an undeniable and lucrative competitive edge. The current Metatron family of companies consists of:

- Mobile Application developer, i-Mobilize, Inc.;
- Online Dating website, Cupids Devil Inc.;
- Merchant Processor, Just Data, Inc.; and
- Web Marketer, PB Magic, Inc.

Since 2000, these companies have generated millions in revenue and provided entertainment and service to thousands of internet customers - all with before tax profits of approximately 50%. All are positioned for rapid growth through the mass exposure projected from the aggressive television advertising planned for early 2010.

Management is comprised of a team of professional internet industry executives with years of solid revenue history and web experience with such household names as MP3.com, Mario Valente, Car and Driver, and NINE Mobile.

Subsidiaries and Partners



i-Mobilize's mission is to be a leading global provider and developer of mobile applications for the iPhone, the Palm Pre, Blackberry, T-Mobile G1 and other mobile devices. To achieve this goal, the Company has outlined the following strategic plan:

- Create or acquire high-quality, engaging applications;
- Expand development and publishing capabilities to include next-generation devices, as well as other attractive platforms for i-Mobilize applications;
- Integrate applications with existing and future online content and services; and
- Seek to establish leadership in emerging distribution channels, including direct-to-consumer digital storefronts and app stores.

The \$32 billion global mobile entertainment industry is slated to grow 27% in 2009, according to a recent survey by the Mobile Entertainment Forum. Another study from Strategy Analytics claims the mobile content market will reach \$67 billion in 2009, up 18% from 2008 – all this at a time when mobile phone sales will be under pressure and carriers continue to aggressively price voice services.



Founded in 2002, Cupids Devil Inc. enables adults to meet online, participate in a community and form casual relationships. Research shows that the vast majority of users of dating services are looking for casual, low pressure relationships.

Cupid is the first and only main-stream, top-tier dating site with a computerized matchmaking system that is optimized for short-term relationships. Our competition focuses on finding members potential soul mates and life partners, while Cupid focuses on finding fun and good times for its users. Cupid will target two distinct market segments, 18-34 year olds, and 35-60 year olds.

Cupid intends to grow revenue by driving additional traffic to its site, increasing the number and percentage of its members who convert to paying subscribers, launching new or acquiring existing businesses, implementing advertising sales on select web sites, and may even look to licensing its current or future technology down the road. Cupid is a corporate partner.



Just Data, Inc. is an Internet Payment Service Provider (IPSP) that enables merchants to accept payments online. Just Data's flexible solutions process credit cards, electronic checks, and telephone orders, and work with any business model, including internet, broadband, wireless, call centers and even retail establishments.

Just Data enables online companies to accept global payments without the need to obtain and manage their own merchant account. Services include worldwide acceptance, multiple currencies, state of the art merchant tools, subscription and per-unit billing, world class customer service, and a full suite of marketing and revenue features.

The payment processing industry continues to grow as a result of wider merchant acceptance, increased consumer use of bank cards and advances in payment processing and telecommunications technology. According to The Nilson Report, total expenditures for all card type transactions by U.S. consumers were \$3.3 trillion in 2007, and are expected to grow to \$4.8 trillion by 2012.



PB Magic, Inc. is an internet professional services firm that provides online marketing, "Pay-per-Click" (PPC) management, SEO services and corporate strategy to internet-based businesses. Due to management's depth of experience, PBM is able to generate improved returns on investments in advertising for its clients and base its fee structure on the subsequent increase in cash flow. PBM provides clients with an integrated set of strategic, creative and technology services that enable them to effect and maximize their internet business.

Analyst Research



Recommendation: Speculative **Buy**

Price Target: **\$1.11**

The keys to success for Metatron are building a broad customer base, minimizing attrition and expanding attractive premium services to this base. All the business units have a unified goal of enhancing each other's revenue streams through additional development, products and services. Metatron's specific initiatives for strategic growth can be outlined as follows:

1. Leverage ONE-TIME customer acquisition costs into recurring revenue streams, with above industry average margins. This entails buying targeted traffic at the best possible rate, whether organically or through acquisitions. The company will maintain its productive relationships with Google and the other search engines to obtain customers organically.
2. On July 14, 2009, Metatron, Inc. signed a marketing agreement with Beanstalk Media. Beanstalk is a direct response media-consulting and marketing agency. Beanstalk uses its network of TV, radio, print, Internet and mobile to create lead generation and Cost-Per-Action (CPA) campaigns from script to screen. As part of a direct marketing campaign, there are also plans for a series of nationwide TV commercials for Cupids Devil.
3. Build brand loyalty through identifying the types of content that are popular with the targeted traffic. The Company will continue to determine what content and services can best attract and retain customers, thus building brand loyalty.
4. Leverage commoditized backend operations to service Metatron's proprietary front-end sites and services. The use of service providers (such as credit card clearing and settlement, for example) will enable the Company to keep initial costs down, thereby increasing profitability and allowing management to focus on its strengths.
5. Improve front-ends through continued software and application development, particularly in the high growth areas such as mobile applications. The Company intends to always stand at the forefront of application development.
6. Extend into new affinity-focused markets. Management intends to target affinity markets it believes are receptive to premium online services and are large enough to attain a critical mass of members and paying subscribers.
7. Continually cross-promote within its partner companies.
8. Acquire synergistic companies whose customers and applications can be fully integrated and/or leveraged into the Metatron family.

Metatron Inc – Expected Key Financials (millions dollars)

	2009E	2010E	2011E	2012E	2013E
Subscription and Apps	3.495	8.738	15.291	26.760	40.140
Advertising Revenue	.018	.054	.162	.486	1.458
Total Revenue	3.513	8.792	15.453	27.246	41.598
Revenue Growth	N/A	150.3%	75.8%	76.3%	52.7%
Operating Expenses	.720	1.144	1.668	2.527	3.533
EBITDA	2.793	7.648	13.785	24.719	38.065
EBITDA Growth (%)	N/A	174.3%	80.2%	79.3%	54%

*Jasmine Breitbach, CFA
Valencia Research, July 30, 2009*

Notice on Forward Looking Statements

The information highlighted in this Corporate Summary is contained in, and qualified in its entirety by the full text of, the Company's June 30, 2009 Quarterly Report, and all readers are encouraged to consult the full report which includes, among other things, risk factors and other information necessary for a complete understanding of the Company. The statements made in this letter which are not historical facts contain certain forward-looking statements concerning potential developments affecting the business, prospects, financial condition and other aspects of the company. The actual results of the specific items described in this letter, and the company's operations generally, may differ materially from what is projected in such forward-looking statements. Although such statements are based upon the best judgments of management of the company as of the date of this letter, significant deviations in magnitude, timing and other factors may result from business risks and uncertainties including, without limitation, the company's dependence on third parties, general market and economic conditions, technical factors, the availability of outside capital, receipt of revenues and other factors (many of which are beyond the control of the company). The company disclaims any obligation to update information contained in any forward-looking statement.